

Intelligenz At A Glance

Innovative Booking and Management Software for Parks & Recreation



Intelligenz is a recreation & facility management platform that enables municipalities, universities, and recreation centers to efficiently manage bookings and facilities, offer self-service functionalities and customer web portals, and leverage comprehensive payment processing and financial management capabilities.



Membership Management

Simplify the creation, purchasing, cancellation and ongoing management of membership and contract services



Financial Management

Primary invoicing system for bookings, registrations, and sales that integrates with existing financial systems



Inventory Control

Manage and track inventory, both retail and consumables, across numerous locations



Facility & Activity Booking

Book and schedule activities, appointments, classes, courses, facilities, and programs across organizations in real-time



Customer Web Portal

Bespoke customer branded web portal that provides browser-enabled access to customer information and integrated Intelligenz functionalities



Enhanced CRM

Track customer journeys and activity history, and seamlessly update customer accounts



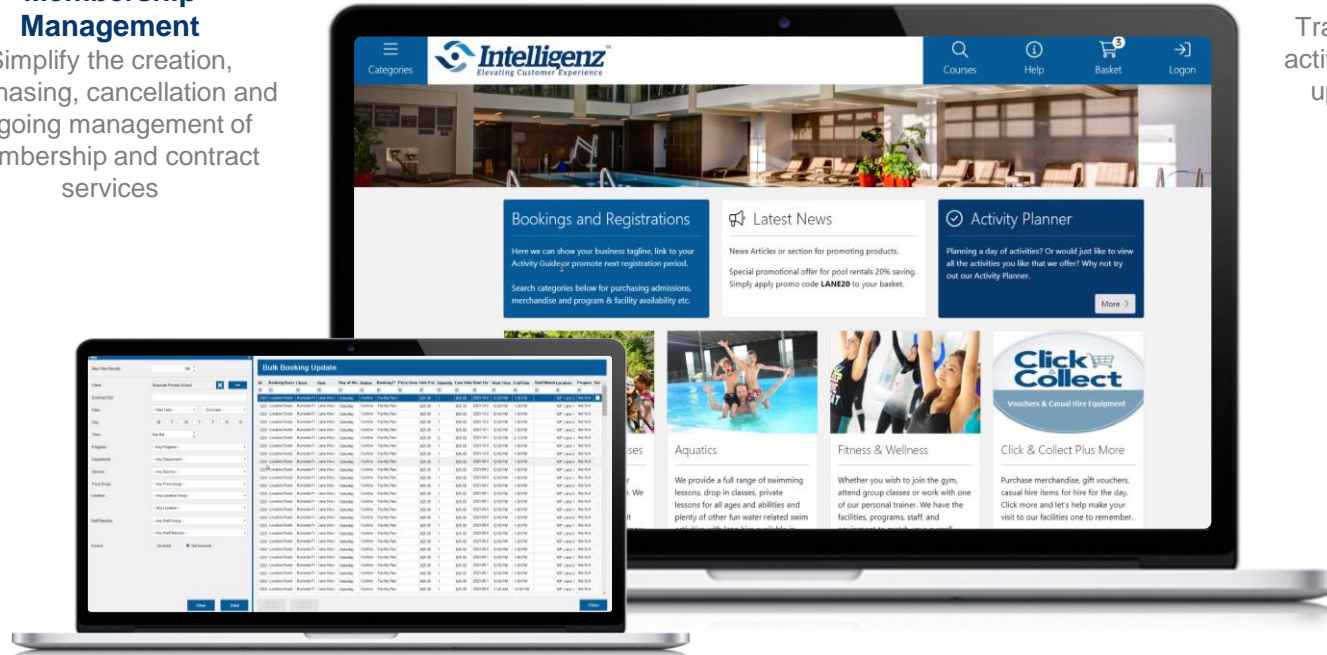
Payment Processing

Advanced functionality required to support one-off and recurring payments and invoicing



Point-of-Sale

Fully automated system that allows efficient processing of booking, membership, and retail sales



Best-In-Class Recreation & Facilities Management Platform



Unified Platform Enables Complete Visibility & Management of Recreation Functions

Financial Management

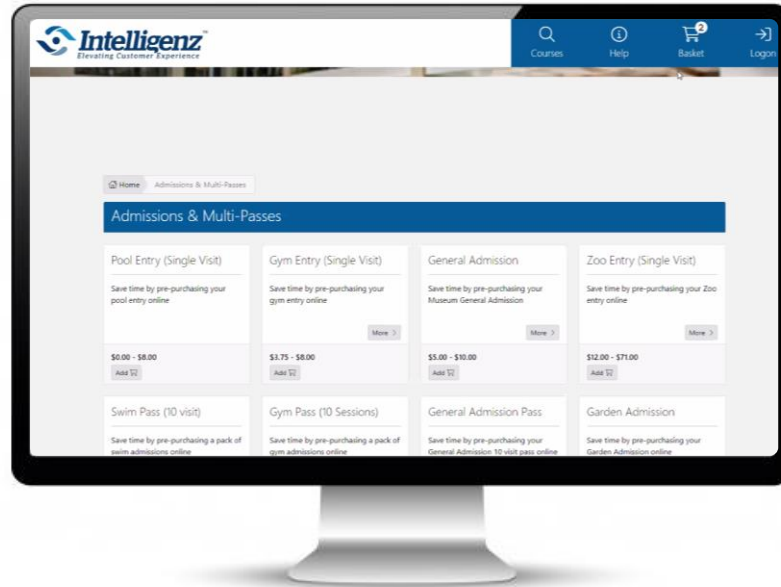
- ✓ Primary invoicing system that integrates with other financial systems
- ✓ Tracks and generates invoices for all bookings, registrations, and sales to create a set of balanced financial postings, linked to the General Ledger

Inventory & Staff Management

- ✓ Track, restock, manage, and generate purchase orders for inventory levels across multiple locations
- ✓ Efficiently assign and match staff availability with roles and facilities

Payment Processing

- ✓ Supports a wide network of payment processor partners
- ✓ Integrates directly with hardware systems for front-end POS and websites for online purchases
- ✓ Supports one-off & recurring payments



Intelligenz is an end-to-end recreation & facilities management software, built on a powerful booking engine that fully integrates with a deep portfolio of core and add-on modules. The platform simplifies the creation and ongoing bookings management of facilities, classes, courses, activities, equipment, and staff.

Customer Relationship Management

- ✓ Powerful customer tracking and conversion solution
- ✓ Maintain detailed logs of customer information, account updates, and activity history from prospecting to supporting existing customers

Point-of-Sale & Invoicing

- ✓ Fully integrated and customizable Point-of-Sale system that connects to all modules and payment processors to execute transactions
- ✓ Generate individual sales invoices or invoice customers in bulk

Membership Contracts & Management

- ✓ Enables membership staff to enter, update, and cancel membership contract sales
- ✓ Create, maintain, cancel, and manage fixed length, tiered, and recurring memberships

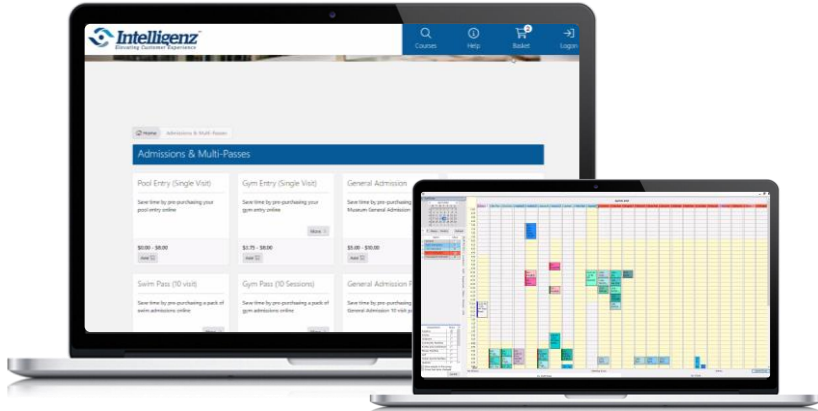


Facility & Activity Booking

Fully Integrated, End-to-End Platform That Delivers a Seamless Booking Experience



The powerful booking engine is the core of the Intelligenz platform – providing seamless booking, registration, and scheduling experiences for classes, courses, programs, equipment, and facilities.



EXPANSIVE BOOKING & SCHEDULING PLATFORM

- The booking platform is the core engine of the Intelligenz solution suite, allowing staff (through the internal system) and members (through the customer portal) to book and schedule appointments, classes, courses, programs, activities, locations, and facilities
- The booking engine matches staff, facilities, class, activities, and equipment availability according to established business rules and updates bookings across all systems in real-time
- Maintains a built-in calendar function that provides access to customer bookings & schedules, staff rostering and confirmation of assigned roles, class participants and attendees, and facility, course, and equipment availability
- Supports self-service capabilities along with assisted and operator-based booking modules

KEY FEATURES

Intuitive & Easy Setup



Simple and fast installation for customers with minimal training required

Custom Layouts



Fully customize the layouts of internal systems and customer facing portal for easy use

Fully Integrated



Seamlessly integrates with other Intelligenz modules for a complete end-to-end offering

Rapid Bookings



Comprehensive functionalities enable quick booking processes and enhanced user experiences

COURSE & DROP-IN REGISTRATION

- Customers can easily enroll in predefined programs that can be multiple sessions, one-off events, or drop-in classes
- Users can customize & book a combination of classes into a single package which update remaining classes if individuals decide to switch
- The booking platform integrates with the Point-of-Sale and Payment Processing module to offer various payment options and enable efficient transactions

FLEXIBLE INTERFACES

- Users are able to make and modify bookings in two dynamic views: calendar and graphic
- The calendar interface allows users to see booking availability based on class, staff, or facility as well as leverage the graphical view of facility layouts to visualize and identify available spaces
- Employees can modify bookings through drag and drop capabilities that minimize booking errors, increase staff efficiencies, and improve overall ease of use



Customer Access Online Web Portal

Seamlessly Provide Public Access to Bookings Availability, Facility Information, and Key Updates



Intelligenz offers a customizable out-of-the-box public web portal that integrates with the broader Intelligenz solution suite and current customer websites. Intelligenz brands sites with customer logos and can customize menu and page layouts based on customer direction to ensure end users have enhanced booking experiences and access to relevant information while maintaining the trusted image and brand of customers.

OUT-OF-THE-BOX WEB PORTAL WITH RICH & ROBUST FEATURES

